

Fallbrook Union Elementary School District

RFP #422-25-26

School Photography Services

Vendor Questions and Answers

1. Aside from traditional group photos, which program requires risers?

Reference: 1.c. General Requirements

Response #1: There are no known programs that require risers besides traditional group photos; however, it is best to work with each Site individually to determine their needs.

2. Would transitioning to a mandatory online purchasing system for school portraits create an insurmountable challenge for parents? Or would requiring exclusive online payments present undue hardship for our community?

Reference: Page 6, 1.d. General Requirements

Response #2: Yes, requiring exclusive online payments would present an undue hardship for our community.

3. Our organization offers direct mailing of student portraits to parents' homes within 2 weeks of Picture Day. Would direct shipment be preferred over shipping to the school?

Reference: Page 6, 5. Original Portraits

Yes, direct shipment to parents would be preferred over shipping to the school.

4. Is an electronic submission of proofs by CMP anticipated to present challenges for those reviewing them?

Reference: Page 7, 10. Proofing

No, there are no known anticipated challenges.

5. Is individual proofing required for each flyer, or will utilizing a standardized template across all sites be sufficient?

Reference: Page 8, 18. Portrait Day Fliers

Utilizing a standardized template across all sites will be sufficient.

6. Our organization offers direct mailing of student portraits to parents' homes within 2 weeks of Picture Day. Would direct shipment be preferred over shipping to the school?

Reference: Page 8, 20. Delivery

Yes, direct shipment to parents' homes would be preferred over shipping to the school.

7. Are soft ID cards being printed on the job or delivered later? If on the job, which company is providing soft cards printed on the job site?

Reference: Page 9, 4. Picture Day

Soft ID cards are not currently being printed on the job site. They are delivered to each school site within 2 weeks of Picture Day.

8. Could you provide us with the most recent district student and staff enrollment numbers?

There are approximately 5,000 students enrolled and 967 permanent employees.

9. On Page 6, Section K (Maintain the Confidentiality of Personal Information), the RFP outlines the data that the district or school will supply for picture day. In addition to the listed data, would it be possible to receive families' email addresses? We utilize a parent communication tool that helps remind families of picture day and includes a link to the online order site.

No, Contractor will need to devise a way to request this information from families. The District will not provide families' email addresses to outside agencies.